

September 11, 2017

Contact Name
Company
StreetAddress
Chico, California 95928

NEW-CLIENT Website Redesign: Quote

Redesign website for NEW-CLIENT to include all current content and functionality (using current slider, call tracking, coupon, and review plugins). I've listed the base site pricing and then broken out the blog cost as well as an advanced social media option.
(This pricing is good for 30 days.)

Base Site

Web Design *(inc. responsive for mobile)* XXXX.00
Web Development XXXX.00
Data Cleanup/Transfer XXX.00
SubTotal **XXXX.00**

Interactive Integration *(optional)*

Blog XXX.00
Social Media XXX.00
*Auto publish latest blog post to selected social media channels
(Facebook, Twitter, etc.)*
TOTAL **\$XXXX.00**

Terms: 50% prior to start of job, 25% due upon design approval, 25% due upon launch

Web Design

- Create intuitive and responsive custom site design and concept for client approval on the WordPress platform
- HTML/CSS templates for base pages (homepage, service pages, standard content pages, contact form, site map, etc.)
- HTML/CSS templates for Blog pages if that option is selected

Web Development

- WordPress CMS (Content Management System)
- WordPress Template Integration
- Quality Assurance
- Easy to use, in place content editing and management: full WYSIWYG editing, video and image inline embedding
- Easy media management
- Built-in SEO tools
- Automatic web address (URL) naming
- Automatic human Site Map and Search Engine XML Site Map generation



michaelhayes

design@MichaelHayes.biz

702 Mangrove Avenue, #321

Chico, California 95926

530-895-9244

DESIGN FOR WEB & PRINT

TERMS & ACCEPTANCE: NEW-CLIENT Website Redesign (XXX001)

NEW-CLIENT (client) accepts the above proposal for work to be performed as stated by Michael Hayes and agrees to the terms and conditions below. This proposal constitutes a contract between Michael Hayes and client when signed by all parties.

1. **Authorization.** The named client is engaging Michael Hayes for the specific design project of developing and/or improving a web site, hereinafter referred to as "web design project" to be installed on the client's account on an Internet Service Provider (ISP) computer, hereinafter refer to as "Hosting Service". The client hereby authorizes Michael Hayes to access this account, and authorizes the Hosting Service to provide Michael Hayes with full access to the client's account, and any other programs needed for this web design project that are included as part of the client's service agreement/level. It is important to note that this is hosted software and has very specific server requirements (provided to you during the development process). The client also authorizes Michael Hayes to submit the completed web design project to major web search engines when such services are purchased.
2. **Assignment of project.** Michael Hayes reserves the right to assign subcontractors to these design projects to insure that the terms of this agreement are met as well as on-time completion.
3. **Copyright and Trademarks.** The client unconditionally guarantees that any elements of text, graphics, photos, designs, trademarks, or other artwork furnished to Michael Hayes for inclusion in the web design project are owned by the client, or that the client has permission from the rightful owner to use each of these elements, and will hold harmless, protect and defend Michael Hayes and their subcontractors from any claim or suit arising from the use of such elements furnished by the client.
4. **Project Delivery.** The web design project will be published to Michael Hayes' development site for initial review by client at the earliest possible time. Payment in full is expected when the specifications of the web design project have been met. Timely payments are key to keeping the project on schedule. The client understands that Michael Hayes' hosting services are a separate function for web design projects which require a separate contract. The client agrees to select a hosting service which allows Michael Hayes full access to the client's account via FTP or other multiple file transfer means. The client will be solely responsible for all hosting service charges.
5. **Design Project Copyright.** The client assumes all responsibility for the use and functionality of the design projects. Michael Hayes owns copyright to the finished designs produced. The client will be assigned rights to use the design projects, once final payment under this agreement and any additional charges incurred have been paid. Rights to photos, graphics, source code, working files and computer programs are specifically not transferred to the client, and remain the property of their respective owners. Michael Hayes retains the right to display graphics and other design elements as examples of his work in his portfolio. Unless otherwise requested web design will include a credit line in the footer linked to Michael Hayes' website.
6. **Payments.** Payments must be made promptly based on the proposal terms. Delinquent bills will be assessed a 18% penalty if payment is not received within 30 days of the due date. An additional 18% penalty will be added for each month of delinquency. Michael Hayes reserves the right to remove any web design project from viewing on the Internet until final payment is made. In case collection proves necessary, the client agrees to pay all costs, expenses and attorney's fees incurred in that process. If for any reason client requests an accelerated launch date Michael Hayes reserves the right to charge an additional acceleration fee in addition to the original proposal amount. Client agrees to pay at least two thirds original proposal fee in addition to acceleration fee prior to early launch. Web design projects will only be launched with Michael Hayes and Client release candidate approval.
7. **Legal Notice.** Michael Hayes does not warrant that the functions contained in the web design project will be uninterrupted or error-free. The entire risk as to the quality and performance of the web design project is with the client. In no event will Michael Hayes be liable to the client or any third party for any damages, including, but not limited to service interruptions caused by acts of god or any other circumstances beyond our control, any lost profits, lost savings or other incidental, consequential or special damages arising out of the operation of or inability to operate this web design project, failure of any service provider, of any telecommunications carrier, of the Internet backbone, of any Internet servers, you or your site visitor's computer or Internet software, even if Michael Hayes has been advised of the possibility of such damages.
8. **This Agreement.** This agreement constitutes the sole agreement between Michael Hayes and the client regarding these design & development projects. Any additional work not specified in this contract must be authorized by a written request or email.
9. **Client Signature.** By signing the client does hereby acknowledge and fully agree to the terms of this contract.



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NEW-CLIENT

Date

Michael Hayes

Date